

Digital Sponsorship Bundle Builder

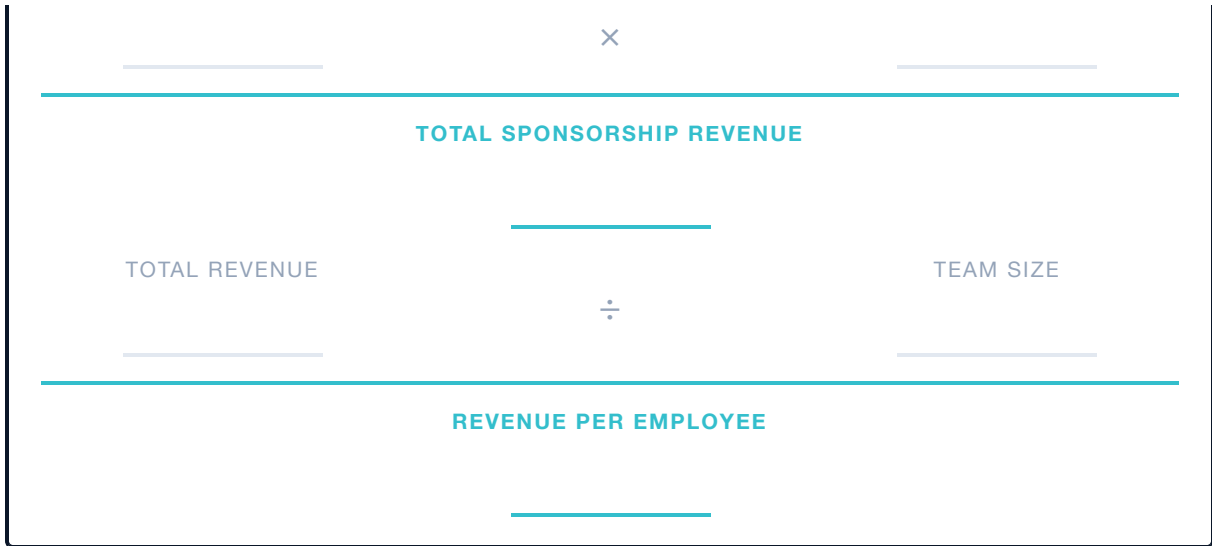
Design standardized sponsorship packages that scale without adding staff. Fill in one row at a time per tier.

Bundle Name: _____

ASSET / METRIC	STANDARD	ENHANCED	PREMIUM
INCLUDED ASSETS			
Weekly email newsletter sponsorship	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-app trivia nights (per month)	_____	_____	_____
Season-long predictor league	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Post-game content unlock	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media co-branded content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NFC merchandise activation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsor dashboard access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PERFORMANCE METRICS			
Estimated annual impressions	_____	_____	_____
Data output type	_____	_____	_____
Reporting frequency	_____	_____	_____
OPERATIONS			
Staff hours per season	_____	_____	_____
Price per season	_____	_____	_____
Estimated margin	_____	_____	_____

Revenue Math

SPONSORS SOLD AVG. PRICE / SEASON



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